Prifysgol Wrecsam
Wrexham University

Module specification

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Module Code	ONLM704
Module Title	Finance for Managers
Level	7
Credit value	15
Faculty	Wrexham Business School
HECoS Code	100079
Cost Code	GABP
Pre-requisite module	N/A

Programmes in which module to be offered

Programme title	Core/Optional/Standalone
MSc Management & Leadership (Online)	Core
MSc Management with Project Management (Online)	Core
MSc Management with Healthcare Management (Online)	Core
MSc Management with HR Management (Online)	Core
MSc Management with Supply Chain Management (Online)	Core
MSc Management with Finance (Online)	Core
MSc Management with Organisational Psychology (Online)	Core
MSc Management with Marketing (Online)	Core
MSc Management with Business Analytics (Online)	Core
MSc Management with International Business (Online)	Core

Breakdown of module hours

Learning and teaching hours	15 hrs
Placement tutor support hours	0 hrs
Supervised learning hours e.g. practical classes, workshops	0 hrs
Project supervision hours	0 hrs
Active learning and teaching hours total	15 hrs
Placement hours	0 hrs
Guided independent study hours	135 hrs
Module duration (Total hours)	150 hrs

Module aims

During this module, you will learn about the critical financial fundamentals necessary for managing an organisation's operational activities and achieving its strategic goals. You will learn about the time value of money, investing in various instruments, making critical decisions regarding capital expenditures, and various methods for successfully capitalising the firm. Managing critical cash flows and allocation of financial assets are also discussed in detail from a managerial perspective

Module Learning Outcomes

At the end of this module, students will be able to:

1	Calculate the present and future value of cash flows using different interest rates and compounding periods.
2	Differentiate between stocks and bonds in terms of their risk and return characteristics.
3	Analyse the effects of the components of interest rates (e.g., inflation, credit risk, and term premium) on the valuation of bonds and other financial instruments.
4	Apply the primary features of debt to analyse investment opportunities.
5	Critically investigate appropriate financial strategies to raise capital in different situations.
6	Critically evaluate the opportunities and challenges presented by FinTech for consumers, businesses, and regulators regarding privacy, security, and financial inclusion.
7	Analyse the various types of market efficiency and their implications for investment strategies and risk management.

Assessment

Indicative Assessment Tasks:
This section outlines the type of assessment task the student will be expected to complete as part of the module. More details will be made available in the relevant academic year module handbook.

Assessment 1:

Learners are to complete an online quiz based on figures to present expenditure, stocks and bonds and associated risks, cashflow and interest rates, with a view to developing financial decisions for organisational performance.

Assessment 2:

Learners will complete a written critical analysis in a format of their choosing, of the fintech market, identifying risks, challenges and observations of efficiency within various markets, critically analysing various financial strategies to raise capital to meet business objectives and challenges.

Assessment number	Learning Outcomes to be met	Type of assessment	Duration/Word Count	Weighting (%)	Alternative assessment, if applicable
1	1, 2, 3	In-class test	N/A	40	N/A
2	4, 5, 6, 7	Written Assignment	2250	60	N/A

Derogations

None

Learning and Teaching Strategies

The overall learning and teaching strategy is one of guided independent study, in the form of distance learning requiring ongoing student engagement. Online material will provide the foundation of the learning resources, to support a blended approach, requiring the students to log-in and engage on a regular basis throughout the eight-week period of the module. There will be a mix of recorded lectures and supporting notes/slides, containing embedded digital content and self-checks for students to complete as they work through the material and undertake the assessment tasks. The use of a range digital tools via the virtual learning environment together with additional sources of reading will also be utilised to accommodate learning styles. There is access to a helpline for additional support and chat facilities through Canvas for messaging and responding.

Welsh Elements

Every student has the right to submit written work or examinations in Welsh. All Welsh speaking students have the right to a Welsh speaking tutor. Elements of the Welsh language and culture will be embedded throughout the module where possible.

Indicative Syllabus Outline

Introduction to financial management
Capital budgeting and interest rates
How companies raise capital
Differences between mergers and acquisitions
Private equity versus venture capital
Cashflow analysis and options strategies
Risk management
Behavioural finance and technology

Indicative Bibliography

Please note the essential reads and other indicative reading are subject to annual review and update.

Essential Reads:

International Journal of Business and Globalisation
International Journal of Business and Management
International Journal of Corporate Social Responsibility
International Journal of Finance and Economics
International Tade Journal
Journal of Business and Management
Journal of Business Research
Journal of International Economics
The Journal of Finance

Other indicative reading:

Atrill, P. and McLaney, E. (2015) *Accounting and Finance for Non-Specialists*, 9th edition, Harlow: Person Education

Thomas, A. and Ward, A.M., 2019. EBOOK: Introduction to Financial Accounting, 9e. McGraw Hill.

Sangster, A. and Wood, F., (2018). *Frank Wood's Business Accounting Volume 1* (Vol. 1). Pearson UK.

Administrative Information

For office use only	
Initial approval date	29/7/2024
With effect from date	Sept 2024
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